EFNEP – the PAST:

A PROLOGUE TO THE FUTURE

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Alabama Cooperative Extension System
EFNEP
CELEBRATING 40 YEARS
1969
2009
EFNEP
CELEBRATING 40 YEARS

EFNEP

WHO? WHAT?

WHEN? WHERE?
EFNEP – WHO?

U. S. Secretary of Agriculture
1961-1969
Orville Freeman

- Governor of Minnesota 1955-1961
- Graduate of University of Minnesota
- Initiated Food Stamp Program
Extension Service Administrator
Lloyd H. Davis
1963-1970

- Cornell University graduate
- Assistant county agent and specialist in New York
- Associate Director in Massachusetts
- Deputy Administrator on federal level before becoming the administrator.
EFNEP – WHO?

- Division of Home Economics
  Federal Extension Service, USDA
  - Dr. Margaret C. Browne

- National Extension Staff
  - Nancy Leidenfrost-EFNEP Leader
  - Evelyn Spindler, Specialist
  - Evelyn Johnson, Specialist
  - Margaret Oliver-Program Leader
    Southern Region, FES Consultant
  - Dr. Fred Frutchey, FES Specialist, Consultant

Margaret Oliver
Nutrition Education for Low-Income (Limited Resource) People

- **Fundamental objective of EFNEP:**
  - Promote sound nutritional principles among low-income families.
  - Focuses on nutrition and nutrition-related knowledge and skills.
  - Teaches poor families the knowledge of how to use the already available food resources and the importance of the nutritional value of those foods.
EFNEP - WHAT?

Clearly Defined Guidelines:

☑ Paraprofessional aides, when carefully trained and appropriately supervised, could work effectively to improve the diets of low-income families.

☑ Existing Extension home economics programs could be modified to more effectively reach low-income families.
1964 – Nutrition Education Program for Low-Income Families – Taught by program aides indigenous to the population ( piloted in five states).

1969 – In 1968, $10 million was appropriated by Congress. Thus, EFNEP was initiated in the U. S. Department of Agriculture. Funds were allocated to the states based on the number of low income families in each state.

1970 – Youth Phase targeted children from 9-19 to teach them the same principles as the adult phase.

2006 – Historically Black Colleges and Universities (1890) received EFNEP funding.
PILOT STATES

- **Rhode Island**: Traditionally rural home economics programs were modified for use in urban slums.

- **Texas**: Home visits and circular letters were two most popular methods to reach Mexican-American families.
EFNEP – WHERE?

- Massachusetts: Nutrition programs were tailored to meet the needs of families in large, urban housing developments.

- Missouri: Again, paraprofessionals were enlisted to help low-income families, particularly those living in urban slum neighborhoods, incorporate nutritional principles into their daily lives.
EFNEP – WHERE?

ALABAMA
The most ambitious and best documented study was a five year pilot.

Paraprofessional aides contacted families on a one-to-one basis and taught homemakers food and nutrition and other homemaking skills.
EFNEP – WHERE?

Fred Robertson, Director
Cooperative Extension Service
4/1/61 – 2/28/71
- Harvard Graduate
- Professor of Ag Economics at AU
- Assistant Director of Extension in 1960
- Acting Director in 1961
- Director in 1962
Orville Freeman, Secretary of Agriculture, visited -

Mary Jim Coleman, Project Leader
Jeanne Priester, Educational Specialist

Mary Jim Coleman,
Dottie Tate, State Leader
Jeanne Priester,
Virginia Marable Beck
Education Specialist

Ms. Farriss Prickett, Foods and Nutrition Specialist
Five Pilot Counties:
Baldwin - Calhoun - Houston - Marion - Walker

Then-1964

Mrs. Eugel Belk
Marion County Program Aide

Barbara Mobley, Calhoun County Retired EFNEP Coordinator

Now-2004

L-R:
Dr. Evelyn F. Crayton,
Mary Jim Coleman
Betty Moore
Jeanne Priester
Virginia Marable Goebel Beck
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EFNEP – THE PAST 40 YEARS, NATIONWIDE, 1964-2009:

A PROLOGUE TO THE FUTURE

EFNEP

CELEBRATES 45 YEARS:
ALABAMA, MASSACHUSETTS, MISSOURI, RHODE ISLAND, AND TEXAS